



Council Agenda

MYRTLE BEACH CITY COUNCIL:
BRENDA BETHUNE, MAYOR
MICHAEL CHESTNUT, MAYOR PRO TEM
JACKIE HATLEY
JOHN KRAJC
MIKE LOWDER
PHILIP N. RENDER
GREGG SMITH

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, APRIL 25, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

PUBLIC HEARING – THE FOLLOWING PUBLIC HEARING WILL BE HELD AT 10:00 A.M., TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULAR SCHEDULED MEETING: 2023-24 FISCAL YEAR MUNICIPAL BUDGET

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... April 11, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Solid Waste Transfer Station Hour Update – Janet Curry, Brian Tucker (Workshop)
2. Myrtle Beach Fire Department Recognition – Chief Tom Gwyer (Meeting)
3. Proclamation declaring the week of May 1-7, 2023, as National Correction Officers Week (Meeting)
4. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-034 to accept a grant award of \$2,000 from the South Carolina State Library for the Summer Reading and Learning Program at Chapin Memorial Library. A match of \$1,030 was required.

Summer Reading offers educational and recreational programs for children and teens to promote reading throughout the summer, motivating students to keep the skills they learned during the school year and encouraging them to become lifelong library users.

REGULAR AGENDA

2nd Reading Ordinance 2023-022 to rezone approximately 0.59 acres on Robert M. Grissom Parkway (PIN #425-12-03-0009) from R10 (single family) to RMH – BTW (multifamily high density with the Booker T. Washington Overlay) and a small remainder portion from R10 (single family) to Mu-M (mixed use medium density) to allow for the continued development of Bay Pointe Apartments.

This property is currently split-zoned and this request would remove the split zoning on this parcel. The property fronts on both Grissom Parkway and Mr. Joe White Avenue in the Booker T. Washington neighborhood. Adjacent property is zoned MU-M, R10, RMH-BTW, and R10-BTW. RMH-BTW is a multifamily residential district with a minimum lot size of 14,520 sq. ft. R10 has a lot size of 10,000 sq. ft. This request is in combination with Ordinance 2023-023.

2nd Reading Ordinance 2023-023 to annex approximately 3.23 acres at PIN #425-12-03-0058 and rezone from Horry County NC (Neighborhood Commercial) to City of Myrtle Beach RMH - BTW (Residential Multifamily High Density with the Booker T. Washington Overlay).

This property is currently under Horry County's jurisdiction and it is zoned NC (Neighborhood Commercial). The applicant is requesting a rezoning to RMH - BTW (Residential Multifamily High Density with the Booker T. Washington Overlay) for the construction of apartments. The applicant requested RMH-BTW to remain consistent with the zoning throughout the area. The Booker T. Washington Overlay does not contain any provisions that will impact this development as it prevents nightclubs and bars (also prevented by the RMH zoning classification). Nance Street is planned for extension to Grissom Parkway, joining adjacent from Monticello Drive. This road is currently private. The developers would like for this to be a public road in the future.

1st Reading Ordinance 2023-021 to create a Planned Unit Development known as Nance Street International Residence Hall Planned Unit Development and to rezone approximately 7.62 acres at the corner of Robert Grissom Parkway and Mr. Joe White Avenue (PIN #425-13-01-0080) from HC2 (Highway Commercial) to PUD (Nance Street International Residence Hall Planned Unit Development) to provide safe housing for seasonal international workers.

The project is an international residence hall to house temporary seasonal workers from other countries. The City of Myrtle Beach relies on J1 students and other international groups to sustain our seasonal workforce. International workers are in need of adequate housing during their stay.

Public improvements include:

- Installing storm drainage improvements, the capacity of which shall include a portion of the existing stormwater, within the boundary of Canal Street, Nance Street, Mr. Joe White Avenue and Robert Grissom Parkway.*
- Installation of a 10-foot, multi-purpose path outside the perimeter fencing, providing safe access from the project along Mr. Joe White Avenue to Robert Grissom Parkway.*
- Developer shall install improvements within the right-of-way of Nance Street to accommodate shuttle bus drop-off, a bus shelter and pick-up for residents returning to, and leaving from, the project. Improvements shall be in accordance with SCDOT requirements.*
- Developer shall install improvements within the right-of-way of Mr. Joe White Avenue to accommodate turning movements in accordance with the requirements of the City Engineering Department and SCDOT.*

1st Reading Ordinance 2023-024 authorizing and directing the City of Myrtle Beach to: enter into an Intergovernmental Agreement relating to South Carolina local revenue services; participate in one or more local revenue service programs; execute and deliver one or more participant program supplements; and, other matters relating thereto.

The Municipal Association of South Carolina (MASC) is rebranding their Tax Collection Programs, with a name change to Local Revenue Services (LRS). MASC has been collecting business license taxes on insurance, brokers, and telecommunication companies since 1998.

The proposed ordinance:

- *Authorizes the City of Myrtle Beach to enter into contract with MASC for administration and collection of current and delinquent taxes, and administration of insurance, brokers, and telecommunication tax.*
- *Enacts LRS ordinance and allows City of Myrtle Beach to enter into new Intergovernmental Agreement and Participant Program Supplement with MASC.*

1st Reading Ordinance 2023-025 to amend Ordinance 2021-018, a Boardwalk vendor franchise agreement with VD Vending, LLC, by changing its location from Third Avenue North to Fifth Avenue North; all other portions of the Franchise Agreement remain unchanged, including the termination date of April 30, 2024.

Four Boardwalk franchises exist at the following locations:

- *Third Avenue North*
- *Fourth Avenue North*
- *Fifth Avenue North*
- *Sixth Avenue North*

The current franchise at Fifth Avenue North is no longer participating in the city's Boardwalk Franchise Program. VD Vending, LLC, the franchisee at Third Avenue North, would like to move to the Fifth Avenue North location.

1st Reading Ordinance 2023-026 an ordinance to levy taxes and establish a municipal budget for the fiscal year beginning July 1, 2023, and ending June 30, 2024.

State law requires each unit of local government to approve a budget for the fiscal year detailing the community's operational and financial goals for that year. The total budget proposal for Fiscal Year 2023-24 is \$358,232,411.

Notable highlights of the proposed budget include:

- *No Property Tax Increase*
- *Blended Water & Sewer Rate of 4.6%*
- *Stormwater Fee Increase of \$2.05/ERU (To Be Adopted in Separate Resolution)*
- *Parking Fee Extended Year-Round*

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

ADJOURNMENT