2020-7 (2nd READING): GRANTING A FRANCHISE AGREEMENT FOR OPERATION OF RENTAL BUSINESS OF CONVEYANCES REGULATED BY CHAPTER 12, ARTICLE V OF THE CODE OF ORDINANCES OF MYRTLE BEACH TO SARAH YAKOEL D/B/A/ GIL SCOOTER/EVRY LLC, LOCATED AT 109 SOUTH KINGS HIGHWAY, MYRTLE BEACH, SC 29577, FOR A PERIOD OF ONE YEAR. THE AGREEMENT INCLUDES 20 GOLF CARTS.

<u>Applicant/Purpose</u>: Staff/to regulate the # & location of golf cart & moped rental businesses by franchising their operations.

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Brief:

- After experiencing several weekends when # of moped/golf cart rentals & conduct
 of the operators became a serious issue, Council imposed a moratorium on increasing
 the # of such conveyances.
 - o For 2020, the franchisee requests 20 golf cart plates, the same # of plates awarded in 2019.
 - o For 2017 the # of mopeds was capped at the # that each company had in service during the summer of 2016.
 - o For 2017 the # of golf carts was capped at the # each company had in service for 2016 + the # already ordered at the time the moratorium was imposed.
- Council also directed staff to work out a permanent solution w/ company owners.
- Ordinance 2017-56, approved 1/9/18 in consultation w/ the business owners, approved the framework of a franchise agreement similar to the system in place for taxicabs.
- The franchise ordinance requires annual renewals.
- No changes since 1st reading.

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Issues:

- Franchising allows Council to restrict the # of mopeds & golf carts available for rental, as well as the location of each rental business.
- Under the franchise terms each conveyance will be issued a City "plate" similar to a license plate. These plates would assist law enforcement to track operational violations.
- This proposed ordinance:
 - Sets the location for rental conveyances.
 - Sets the # of rental conveyances allowed/location.
 - Agreement is for a 1-year period.

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Public Notification: Normal meeting notification

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Alternatives:

- Modify proposed ordinance.
- Deny ordinance.

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Financial Impact: Annual franchise fee of \$10/plate issued.

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Manager's Recommendation:

- I recommend 1st reading (2/11/2020).
- I recommend approval (2/25/2020).

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Attachment(s): Ordinance, franchise agreement, & franchise application.

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JENNIFER STANFORD, CITY CLERK

First reading: 2-11-2020 Second reading: 2-25-2020 D/B/A

APPLICATION FOR

FRANCHISE TO RENT CONVEYANCES REGULATED BY CHAPTER 12, ARTICLE V, WITHIN THE CITY OF MYRTLE BEACH

Pursuant to the exercise of its police power the City shall require a franchise for the rental and operation of rental conveyances on the highways, streets, alleys and public ways within its police power jurisdiction and the City has determined that the delivery of these services can be provided most effectively and efficiently through the grant of a non-exclusive franchise. Applications shall be made by completing this form. All sections of this form must be completely filled out and supporting documentation attached. An incomplete application will not be processed and will be returned to the applicant. The provision of false, misleading or incomplete information shall be grounds for denial or revocation of a Franchise.

APPLICANT INFORMATION

Owner's Name: Tscae 1 19/2	36 Telephone: 243-4100 2000
Daridanca Address:	
Business Address: 109. 5 /4/25	Hut
Business Address: 109.5 141/25 Driver's License No.:00775066 State:	S.C Expiration Date: 03/4/2027
Persons managing, supervising or conducting	business for the owner: Telephone: 843-450-2000
1. Name: TSpap Jahop	Telephone: 895435-200
Residence Address: 1973 Carria 9	e row
Driver's License No.: 00775000 State	S.C Expiration Date: 08 4 /2020
Position/Title: Duner	
2. Name:	Telephone:
Residence Address:	
Driver's License No.:State:	Expiration Date:
Position/Title:	
0.31	T. 1 - 1
3. Name:	Telephone:
Residence Address:	
Driver's License No.: State:	Expiration Date:
Position/Title:	
BUSINESS INFORMATION	
Business Name: Gy Scooler Business Address 106 5 14 15 66	Trade Name: MothinLover 799
Business Address: 109, 5, 1075	727
Business Telephone: 31/2 1000	I Deter
City of Myrtle Beach Business License No.: _	Issued Date:
Type of Business (Check One): Sole-Pro	prietor Partnership Corporation

Provide the following for ALI Name: TScarl Yako	D.L. ne	0: 7750/01/	5 State: SC Name:
/_D	.L. no.:	Sta	nte:
Attach all relevant documents corporation in the State of Sou		legal formation o	f the partnership or
Provide a description of the fi	nancial condi	ition of your com	pany including assets and
liabilities (attach documentation Se. 2. UTAUNCA	on):	won or your comp	meraum asses and
Has any applicant, owner, pa business ever been convicted classified as a felony, misdem	or entered a pleanor or traf	olea of guilty or no fic violation? YES	o contest to any crime NO
If yes, then please describe be			
Name: St Attalned			
Location:		_ Disposition: _	
Name:	_ Charge:		Date:
Location:		_ Disposition: _	
Name:	Charge:		Date:
Name:Location:	_	Disposition:	
Name:	Charge:	_ · <u> </u>	Date:
Location:			

The failure of any individual with an interest in this application to fully disclose requested criminal/traffic history information shall be grounds for the City's denial fo the request. Please attach a criminal history report and a 10-year driving history for every individual who has an interest in the proposed business.

Type of service: Year Round: Days of the week: Hours: (describe service schedule):
Will the applicant provide the insurance required for all authorized units:
Issuing Insurance Company: HB Track Ce Policy Number (if available): 22534315466 Limits of Liability: Per Person: 45,600 Per Occurence: Property Damage: 2,000,000
If "No", explain how the applicant will ensure that each unit will comply with the insurance requirements set forth in the City Code of Ordinances.
Applicants authorized under state law to operate as Self-Insured should attach a copy of such authorization to this application.
Explain why you believe that public convenience and necessity requires the granting of this application (attach statistical data and additional sheets as necessary): I MAN MONTH HONDING TONGLOOD TONGLOOD TONGLOOD TONGLOOD TONGLOOD WITH WHAT CONFOLIONER WITH WHAT CHEF TORKING.
I certify that all of the information contained in this application is true and complete to the best of my knowledge. I further certify that I have read and understand the City of Myrtle Beach Regulations for Operation of Moped and Golf Cart Rental Companies and the City of Myrtle

Applicants Name (printed): ISRACL	MALOCL		····-
Applicants Signature:	Date: _^_/	/15	/20

Attachments: (check those that apply)

^{*} denotes attachments required to process this application



UNOFFICIAL 10 YEAR DRIVER RECORD (Web)

Customer No: 26327918

Driver License No: 7750665

Name: YAKOEL, ISRAEL

Address: 2933 CARRIAGE ROW LN

City: **MYRTLE BEACH**

County: HORRY **DOB:** 08/14/1959

State: SC Zip: 295772120

Sex: M Driver Training: N

CDL: NO DISQUALIFICATION Status - DL: NO SUSPENSION

License Information

Type	Class	Function	Issued	Expires	First Issued Rest	Endor	Document Identifier
Current DL (R)	D	Renewal	05/22/2019	08/14/2027	04/16/1996 N	N	(ACN / DDN) 2600940102260568771
Prior							
DL	D	Renewal	09/21/2016	08/14/2026	04/16/1996 N	N N	1011602800007445
DL	D	Renewal	08/16/2016		04/16/1996 N	ãÑ	1011605500028849
DL	D	Renewal	08/15/2011	08/14/2016	04/16/1996 N	[®] N	1011103200016446
DL	D	Renewal	07/20/2006	08/14/2011	04/16/1996 N 04/16/1996 N	N	N/A
DL	D	Renewal	07/19/2001	08/14/2006	04/16/1996N	N	N/A

Point Summary

Total Current Points: Driver Credit: Adjusted Current Points:

VIOL: 421 - Speeding 10-mph or less

Violation: 03/06/2015 Conviction, 04/09/2015

Conviction State: SC

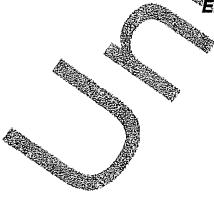
ACD: S51 Conviction Loc Ref:

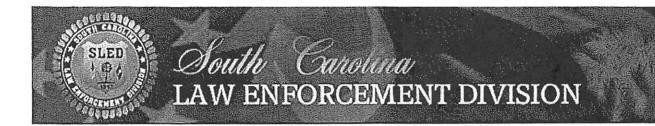
Ticket#: G184159

Conviction Reference: Court Type: Magistrate Court

Violation Points: 2 Current Points: 0

End of Report







Home

Contact Information

General Information

Alcohol Enforcement

AMBER Alert

Aviation Flight Log

Blue Alert

Cold Case

Concealed Weapons Permit

Program

Constables

Counter Terrorism

Crime Reporting & Statistics

Criminal Justice Information

Services

Criminal Records Check

Endangered Person Advisory

Homeland Security Grants

Admin

Implied Consent

Methamphetamine

Tracking/NPLEx

NewsRoom

Private Investigations & Security Licenses /

Registrations

Procurement Services

SC State Agency Spending

Transparency

Sex Offender Registry

Unidentified Remains

Vulnerable Adult

Wanted / Unsolved

ILAB

Member: Secure Services



SLED CATCH

Results

Name ISRAEL YAKOEL DOB 1959 08 14

Gender Male

Maiden Name

SSN *****1752

Transaction 11511215EC

Date of Check January 15, 2020 at 11:02

NO ARREST DATA

IN ACCORDANCE WITH
SEARCH CRITERIA SUBMITTED
S.C. Law Enforcement Division
WWW

To Whom it May Concern:

The criminal history search was based upon the criteria furnished. It did not include a fingerprint comparison, which is the only means of positive identification. This **NO ARREST DATA** verification is only valid as of January 15, 2020 at 11:02 since a record may be established after that time. Therefore, if no action is taken within a reasonable period, it is recommended that another check be made.

Sincerely

Chief Mark Keel

South Carolina Law Enforcement Division

Return

Another Check

COVERAGES

UMBRELLA LIAB

WORKERS COMPENSATION AND EMPLOYERS' LIABILITY

RETENTION \$

ANY PROPRIETOR/PARTMER EXECUTIVE OF FICE-RAMMER EXCLUDED? (Mandatory in NH)

If yes, describe under DESCRIPTION OF OPERATIONS below

CLARAS-MADE

EXCESS LIAD

DED

NOTHOVE-01

REVISION NUMBER:

FACH OCCURRENCE

PER

E.L. EACH ACCIDENT BIL DISPASE - SA EMPLOYER

ET DISEASE POLICY LIMIT

OTH ER

AGGREGALE

TWEST1

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 1/15/2020

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED

REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER. If the certificate holder is an ADDITIONAL INSURED, the policy(les) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER License # 1000009384 CONTACT PHONE (A/C, No, EKI): (866) 903-5324 Hub International Carolinas (A/C, No):(866) 492-8155 4331 Robert M. Grissom Parkway, Suite 201 L MAIL ADDRESS: Myrtle Beach, SC 29577 INSURER(S) AFFORDING COVERAGE 11000 INSURER A: Sentinel Insurance Company, Ltd. INSURED Nothing Over \$7.99 INSURER C : Evry LLC dba 2933 Carriage Row Myrtle Beach, SC 29577 INSURER E : INSURER F :

CERTIFICATE NUMBER: THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN. THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS. EXCLUSIONS AND CONDITIONS OF SUCH POLICIES, LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS. POLICY NUMBER POLICY EFF POLICY EXP
(MM/DD/YYYY) (MM/DD/YYYY) ADOL SUBR TYPE OF INSURANCE 2,000,000 COMMERCIAL GENERAL LIABILITY EACH OCCURRENCE DAMAGE TO RENTED PRESES (Ex occurrence) CLAIMS-MADE X OCCUR 4/6/2019 4/6/2020 22SBMBI3896 10,000 MED EXP (Any one person) 2,000,000 PERSONAL & ADV INJURY 4,000,000 GENERAL AGGREGATE GENT AGGREGATE LIMIT APPLIES PER 4,000,000 POLIGY PRO LOC PRODUCTS - COMPIOP AGG OHER: COMBINED SINGLE, LIMIT (Ea accident) AUTOMOBILE LIABILITY OTUA YAS HÖDINA INTRIHA (Los beseou) SCHEDULED AUTOS OWNED AUTOS: ONLY BODILY INJURY (Per accident)
PROPERTY DAMAGE
(Per accident) HIRED AUTOS ONLY NON-SYNED

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if mure space is required)

CERTIFICATE HOLDER	CANCELLATION
City of Myrtle Beach 1101 N Oak St. Myrtle Beach, SC 29577	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
Wytte beach, 30 25517	AUTHORIZED REPRESENTATIVE
	Denosa a West

THIS LICENSE MUST BE POSTED IN A CONSPICUOUS PLACE

CITY OF MYRTLE BEACH **BUSINESS LICENSE**

THIS LICENSE IS NOT TRANSFERRABLE WITH A CHANGE OF OWNERSHIP

Effective Date: Jun 01, 2019

License #: 27191

Business Description: SCOOTER RENTAL

Business Location:

109 S KINGS HWY

Business Name:

GIL SCOOTER/NOTHING OVER \$7.99 Legal Name of Business:

EVRY LLC Person Responsible: OR YAKOEL EFRATI

109 S KINGS HWY MYRTLE BEACH, SC 29577



Expiration Date: 1 May 31, 2020

Myrtle Beach, South Carolina

Not valid unless certified for the full amount of the license.

This license expires as specified above.

Licensed business to be conducted in conformity with and subject to the provisions of the ordinances of the City of Myrtle Beach and the laws of the State of South Carolina.

Date Issued:

Apr 29, 2019

Business License Pocket Cards- Please Detach and Retain.

THIS LICENSE MUST CITY OF MYRTLE BEACH THIS LICENSE IS NOT CONSPICUOUS PLACE BUSINESS LICENSE TRANSFERRABLE WIT **BUSINESS LICENSE**

TRANSFERRABLE WITH A CHANGE OF OWNERSHIP

Effective Dato: Jun 01, 2019 License #: 27191

Business Description: SCOOTER RENTAL

Business Location: 109 S KINGS HWY Business Name:
Git SCOOTER/NOTHING OVER \$7
Legal Name of Business:
EVRY LLC
Person Responsible:
OR YAKOEL EFRATI 109 S KINGS HWY MYRTLE BEACH, SC 29577

Expiration Date: May 31, 2020

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Date Issued:

Apr 29, 2019

Mary C. Mc Davill

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laws of the state of South Carolina.

Date Issued:

Many C. Mc Oavell

THIS LICENSE MUST BE POSTED IN A CONSPICUOUS PLACE

Effective Date: Jun 01, 2019

License #: 27190

Business Description:

RETAIL BEACHWEAR STORE

Business Location: 109 S KINGS HWY **Business Name:** NOTHING OVER \$7.99 Legal Name of Business: EVRY LLC Person Responsible: OR YAKOEL EFRATI

109 S KINGS HWY MYRTLE BEACH, SC 29577

CITY OF MYRTLE BEACH **BUSINESS LICENSE**



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Person Responsible:
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Apr 29, 2019

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Apr 29, 2019 Date Issued:

Mary C. Mc Davell



The State of South Carolina



Office of Secretary of State Mark Hammond

Certificate of Existence

I, Mark Hammond, Secretary of State of South Carolina Hereby certify that:

EVRY, LLC, A Limited Liability Company duly organized under the laws of the State of South Carolina on November 16th, 2011, with a duration that is until October 27th, 2076, has as of this date filed all reports due this office, paid all fees, taxes and penalties owed to the Secretary of State, that the Secretary of State has not mailed notice to the company that it is subject to being dissolved by administrative action pursuant to section 33-44-809 of the South Carolina Code, and that the company has not filed articles of termination as of the date hereof.



Given under my Hand and the Great Seal of the State of South Carolina this 22nd day of November, 2011.

13-14

Mark Hammond, Secretary of State

South Atlantic

Bank

January 24, 2020

To Whom It May Concern:

At South Atlantic Bank, we consider the opportunity to service our client's financial needs a privilege. Our primary goal is to provide them with effective, competitive products accompanied with superior client service. I am writing on behalf of Evry, LLC.

This letter is to verify that Evry, LLC has commercial accounts at South Atlantic Bank. The accounts are in good standing.

If I can be of further assistance, please do not hesitate to contact me at 843-839-4961.

Kindest Regards,

Angie Potter

Assistant Branch Management

Banking Officer