



## PARKS DIVISION RENTAL RULES AND REGULATIONS

- Customers must complete the Facility Use Application below and provide a deposit.
- Please abide by requested time of rental. Allow for set-up and clean-up time in your request.
- Rental of Grand Park does **NOT** include the use of the picnic shelters.
- Picnic shelters are “first come, first served,” unless you reserve an individual shelter.
- All parks are public property and may be used by the general public at any time. Approved rental of the park gives you priority use of the immediate facilities, but may not give you the right to prohibit the public from other areas of the park.
- The Parks Division must approve all structures, including stages, tents, inflatables, portable toilets, concession trailers, etc., and their proposed locations. We recommend that you get approval when you make your reservation and before you contract with any provider. The city shall not be liable for expenses incurred by the user should structures not be approved. Approval must be received a minimum of 14 days prior to your event.
- The city has a noise ordinance that applies to all events, parks and picnic shelter rentals. Any noise or sound that is projected from one property onto another is measured in decibels at the boundary line of the property. Any sound exceeding the decibel standard is a violation of the ordinance. Decibel levels are measured and enforced by the Myrtle Beach Police Department. **Amplified sound before 8:00 a.m. and after 10:00 p.m. is prohibited.** Please discuss any proposed use of sound with the Parks Division prior to making your reservation.
- All parks have underground utilities and irrigation; therefore, stakes may **NOT** be driven into the ground to support any structure. Tents may be anchored by sandbags or concrete buckets.
- Traffic cones are sometimes used in the grass to mark irrigation water valve boxes, so please do not move them.
- The irrigation system usually runs between midnight and 7:00 a.m. If you plan to be in the park during these hours, make sure to notify us so the irrigation system can be turned off.

- Vehicles are not allowed on any grassed area due to underground utilities and irrigation. Advance arrangements must be made with the Parks Division for loading and unloading. **At Grand Park, private vehicles are not allowed to drive or park on the grass, along the walking path around the lake, or on the bridges without specific permission in advance of your event.** It is the responsibility of the applicant to make sure that guests, vendors, suppliers, delivery drivers, etc. are aware of these rules. The applicant will be liable for any damages.
- The applicant may be required to provide portable toilets if more than 250 people are expected and the event is scheduled to last more than three hours.
- Clean-up of the park after your event is the responsibility of the person or organization to whom the city granted the Facility Use Permit. Park users are expected to leave the area as clean as it was found. Trash must be placed in approved containers. Please bring extra trash bags.
- Cooking equipment must be approved prior to your event and is subject to all fire department rules and regulations. Grease and other waste must be disposed of properly. Grease or oil should be poured back into the original containers and placed in the trash receptacles. Do not pour grease or oil into drainage basins, on the grass or in lakes or ditches.
- Swimming is not allowed in any city owned lake.
- Motorized watercraft are not allowed in any city owned lake. Paddleboats, canoes, kayaks, etc. that can be carried by hand and placed in the lake at Grand Park are acceptable. Vehicles are not allowed to trailer boats into the lakes.
- Extension cords cannot be run across sidewalks or areas designated for foot traffic without being covered by an OSHA-approved method.
- Do not use nails, screws, glue or duct tape to attach decorations to any structure.
- Electrical outlets are provided at some picnic shelters and parks. We do our best to inspect them regularly; however, outdoor electrical outlets are exposed, and we cannot guarantee that they will be workable on the day of your event.
- No potable water supply exists in the parks.

I understand these rules and regulations and agree to abide by them.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Center Staff Signature

\_\_\_\_\_  
Date

**CITY OF MYRTLE BEACH  
FACILITY USE APPLICATION  
(Please Print)**

**APPLICANT NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

(Residence)

(Business or Cell)

**ADDRESS:** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PICNIC SHELTER OR PARK TO BE USED:** \_\_\_\_\_

**BEGINNING DATE:** \_\_\_\_\_ **TIME:** \_\_\_\_\_

**ENDING DATE:** \_\_\_\_\_ **TIME:** \_\_\_\_\_

**DETAILED DESCRIPTION OF ACTIVITY:** \_\_\_\_\_

- 
- THE SALE OR DISTRIBUTION OF ALCOHOLIC BEVERAGES IS STRICTLY PROHIBITED, UNLESS APPROVED BY THE CULTURAL AND LEISURE SERVICES SUPERINTENDENT.
  - VEHICLES ARE NOT PERMITTED TO STOP, STAND OR PARK OTHER THAN IN DESIGNATED PARKING, LOADING OR UNLOADING ZONES **EXCEPT WITH THE SPECIFIC WRITTEN PERMISSION OF THE POLICE DEPARTMENT (TO BE ATTACHED TO THIS DOCUMENT).**
  - THE CITY RESERVES THE RIGHT TO APPROVE OR DISAPPROVE THE TYPE, NUMBER AND PLACEMENT OF ALL STRUCTURES, INCLUDING BUT NOT LIMITED TO TENTS, BOOTHS, DISPLAYS AND COOKING APPARATUS.
  - IT IS AGREED AND UNDERSTOOD THAT PERMITTEE IS SOLELY RESPONSIBLE FOR THE CONDITION AND CLEANLINESS OF FACILITY USED DURING THE TERM OF THIS PERMIT AND AGREES TO RETURN SAID PROPERTY IN THE SAME CONDITION AS FOUND, REASONABLE WEAR AND TEAR EXCEPTED.
  - PERMITTEE AGREES TO ARRANGE FOR AND ASSUME THE COST OF PROVIDING SECURITY AND CROWD CONTROL WHEN SUCH IS DEEMED NECESSARY BY THE CITY.
  - PERMITTEE AGREES TO CONDUCT ALL ACTIVITIES IN COMPLIANCE WITH THE LAWS OF THE STATE OF SOUTH CAROLINA AND ALL APPLICABLE CITY ORDINANCES.
  - PERMITTEE AGEES TO PURCHASE AND MAINTAIN IN FORCE FOR THE FULL TERM OF THIS PERMIT A GENERAL LIABILITY POLICY MEETING THE FOLLOWING CRITERIA.
    - 1) Coverage shall be written on an occurrence basis and provide Premises/Operations, Independent Contractors, Products/Completed Operations, Contractual and Broad Form Property Damage.
    - 2) Minimum limits of liability will be \$ 1 million combined single limit per occurrence for bodily injury and property damage.
    - 3) The City of Myrtle Beach shall be named as an "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice in the event of coverage modification or cancellation.
    - 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
    - 5) Additional limits may be required to address special or unusual hazards.

- PERMITTEE AGREES UPON DIRECTION OF THE CITY TO IMMEDIATELY CEASE ACTIVITY IN THE EVENT OF INSURANCE CANCELLATION UNTIL PROOF OF COVERAGE SATISFACTORY TO THE CITY IS RESUBMITTED.
- PERMITTEE AGREES TO PROTECT, DEFEND, INDEMNIFY, AND HOLD THE CITY, ITS OFFICERS, EMPLOYEES AND AGENTS FREE AND HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, PENALTIES, DAMAGES, SETTLEMENTS, COSTS, CHARGES, PROFESSIONAL FEES OR OTHER EXPENSES AND LIABILITIES OF EVERY KIND AND CHARACTER ARISING OUT OF THIS PERMIT.
- PERMITTEE AGREES AND UNDERSTANDS THAT THE CITY MAY REVOKE AND TERMINATE THIS PERMIT UPON A FINDING BY THE CITY THAT PERMITTEE'S USE OF THE FACILITY IS DETRIMENTAL TO THE SAFETY, WELFARE, HEALTH OR BEST INTERESTS OF THE CITIZENS OF THE CITY OF MYRTLE BEACH.
- PERMITTEE UNDERSTANDS THAT VENDORS, PERSONS, OR BUSINESSES PARTICIPATING IN THE EVENT OR PROVIDING PAID SERVICES TO THE ORGANIZER OF THE EVENT MAY BE REQUIRED TO PURCHASE A CITY OF MYRTLE BEACH BUSINESS LICENSE. IT IS THE APPLICANT'S RESPONSIBILITY TO ENSURE THAT EACH PERSON OR BUSINESS IS IN COMPLIANCE WITH THE BUSINESS LICENSE ORDINANCE. ANY QUESTIONS REGARDING THIS REQUIREMENT SHOULD BE DIRECTED TO THE CITY BUSINESS LICENSE OFFICE AT 843-918-1200.

\_\_\_\_\_  
**APPLICANT SIGNATURE** **DATE**

**ARE YOU REQUESTING ALCOHOL TO BE APPROVED FOR THIS PERMIT?** \_\_\_\_ **YES** \_\_\_\_ **NO**

APPROVED:\_\_\_\_DISAPPROVED:\_\_\_\_\_

CONDITIONS:\_\_\_\_\_

REASON FOR DISAPPROVAL:  
 \_\_\_\_\_

\_\_\_\_\_  
**PARK SUPERINTENDENT'S SIGNATURE** **DATE**

APPROVED: \_\_\_\_DISAPPROVED: \_\_\_\_

CONDITIONS:\_\_\_\_\_

REASON FOR DISAPPROVAL:  
 \_\_\_\_\_

\_\_\_\_\_  
**PARK ADMINISTRATION'S SIGNATURE** **DATE**

APPROVED:\_\_\_\_DISAPPROVED\_\_\_\_\_

CONDITIONS:\_\_\_\_\_

REASON FOR DISAPPROVAL:  
 \_\_\_\_\_

\_\_\_\_\_  
**POLICE DEPARTMENT OFFICER'S SIGNATURE** **DATE**

**MAIL, EMAIL, OR FAX APPLICATIONS TO:**

CITY OF MYRTLE BEACH  
ATTN: RHONDA EDGE  
PO BOX 2468  
MYRTLE BEACH, SC 29578  
REDGE@CITYOFMYRTLEBEACH.COM  
OFFICE: 843-918-2332  
FAX: 843-918-2340

**Section 19-127 ( c ) ( 6 ) of the Code of Ordinances of Myrtle Beach provides:** In consideration of current demands on public resources made during the **month of May**, no special event permit, noise variance, or facility use permit with outdoor vending, merchandise, or food or beverage sales, as otherwise permitted by law, may be issued from May 1 through midnight of May 31 of every year, if such permit or variance overlaps or coincides with an unpermitted rally that is held forth as occurring on specified days and is reasonably perceived by the council acting in its discretion as being held in furtherance of or to take advantage of an unpermitted rally, to include either five days before or five days after the time of the rally as set forth.

**ADA Notice:** The City of Myrtle Beach will not discriminate against qualified individuals on the basis of disability in its services, programs or activities. The city will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy its programs, services and activities. For more information, contact Docshee Moore at Canal Street Recreation Center (843-918-1465), Kevin Morris at Pepper Geddings Recreation Center (843-918-2280), Rob Cardella at Crabtree Memorial Gymnasium (843-918-2355), Dustin Jordan at Base Recreation Center (843-918-2380), Troy Marron at the Train Depot (843-918-4906), Rhonda Edge for Parks and Picnic Shelter rental (843-918-2332) or ADA Coordinator Coleman Randall (843-918-1113).

**CITY OF MYRTLE BEACH  
EVENT RÉSUMÉ  
(Please Print)**

Please complete this form in its entirety. If a question does not apply, please write N/A.

Applicant's Name: \_\_\_\_\_

**Event Information:**

Event Name: \_\_\_\_\_

Date & Time of Event: \_\_\_\_\_

Date & Time of Set-Up: \_\_\_\_\_ Date & Time of Breakdown: \_\_\_\_\_

Public or Private Event: \_\_\_\_\_ Expected Attendance: \_\_\_\_\_

Number of your staff who will be present: \_\_\_\_\_

Will this be catered, have bands, or have any other outside vendors? (Y/N) \_\_\_\_\_

If yes, please explain: \_\_\_\_\_

What area of the park/facility do you plan to use? \_\_\_\_\_

**Details of Event:**

Is your group or organization registered as non-profit (Y/N)? \_\_\_\_\_

Is your event being sponsored by or for the benefit of a charity, religious organization, 501(c)3 corporation, civic group, fraternal organization, or mutual benevolent aid association (Y/N)? \_\_\_\_\_ If yes, please provide the name of the organization and attach a signed statement from that organization on its letterhead affirming the sponsorship or benefit to the organization. \_\_\_\_\_

Will this event have an admission fee, require tickets, charge for food and beverage, or collect money for any purpose (Y/N)? \_\_\_\_\_ If yes, please explain: \_\_\_\_\_

**Are you requesting alcohol to be approved for this event (Y/N)?** \_\_\_\_\_

Type? Wine \_\_\_\_\_ Beer \_\_\_\_\_ Liquor and/or mixed drinks \_\_\_\_\_

How will the alcohol be distributed?

Applicant provides for free: \_\_\_\_\_ Applicant sells to attendees: \_\_\_\_\_

Attendees bring their own: \_\_\_\_\_ Vendor sells to attendees: \_\_\_\_\_

Do you plan to decorate (Y/N)? \_\_\_\_\_ What type of decorations? \_\_\_\_\_

Do you plan to display signage (Y/N)? \_\_\_\_\_ If yes, type, size and location?

Do you plan to have any structures: tents, stages, inflatables, etc. (Y/N)? \_\_\_\_\_  
If yes, what kind and size, when will they be installed and who will install them?

Is this a wedding (Y/N)? \_\_\_\_\_ If so, who is the officiant? \_\_\_\_\_

Do you plan to cook on-site (Y/N)? \_\_\_\_\_ Gas Grill \_\_\_\_\_ Charcoal Grill \_\_\_\_\_  
Crockpot \_\_\_\_\_ Hot Plate \_\_\_\_\_ Other \_\_\_\_\_

Please describe set up requirements: \_\_\_\_\_

Do you plan to have entertainment (Y/N)? \_\_\_\_\_ If yes, what kind and who?

Are you requesting closing of streets (Y/N)? \_\_\_\_\_ Which ones? \_\_\_\_\_

What is your plan for parking? \_\_\_\_\_

What is your plan for clean up? \_\_\_\_\_

**Remove all trash from trash cans and place in dumpster located in parking lot on Forbus Court.**

Do you plan to use the electricity provided in the facility/park (Y/N)? \_\_\_\_\_  
**(If yes, fill out the electrical attachment. You may need to rent a generator.)**

Do you plan to hire off-duty police or private security (Y/N)? \_\_\_\_\_ If yes, who and how many? \_\_\_\_\_

Has security been approved by Myrtle Beach Police Department? \_\_\_\_\_

What is your plan in case of medical/police emergency? \_\_\_\_\_

Please explain all activities you plan to do at the facility: \_\_\_\_\_

Does your event require rental of barricades? \_\_\_\_\_ If so, how many? \_\_\_\_\_

Does your event require extra trash cans? \_\_\_\_\_ If so, how many? \_\_\_\_\_

**Site Plan:** Please provide a site plan of your event. I can provide you aerial photos for your use if you need them.

(If this is a birthday party or family reunion, site plan is not required.)

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## EVENT RÉSUMÉ ADDENDUM ELECTRICAL NEEDS

What equipment do you plan to use that needs electricity? (If possible, give wattage and voltage for each.)

|     | Equipment | Watts | Volts |
|-----|-----------|-------|-------|
| 1.  | _____     | _____ | _____ |
| 2.  | _____     | _____ | _____ |
| 3.  | _____     | _____ | _____ |
| 4.  | _____     | _____ | _____ |
| 5.  | _____     | _____ | _____ |
| 6.  | _____     | _____ | _____ |
| 7.  | _____     | _____ | _____ |
| 8.  | _____     | _____ | _____ |
| 9.  | _____     | _____ | _____ |
| 10. | _____     | _____ | _____ |

- Not all parks have electric circuits available. Please ask when filling out the application if the park you want to rent has electricity available.
- Equipment such as coffee makers, popcorn poppers, cotton candy machines and other cooking equipment or motor driven equipment may need to be on a circuit by itself. Please contact staff prior to your event to see if all of your equipment listed can be accommodated by the available electricity.
- If any of your equipment needs 240 volts, please check with staff to see if it is available.
- If 240 volt service is available, a licensed electrician must make any electrical “taps” required to make that equipment work.
- If a band is performing at your event and requires more than the 120 volt convenience outlets provided, please contact staff prior to tapping into the panel box. As listed above, a licensed electrician must make that tap.



CITY OF MYRTLE BEACH  
BUSINESS LICENSE DIVISION  
**EVENT/VENDOR INFORMATION**

P.O. BOX 2468 MYRTLE BEACH, SC 29578  
921 N OAK STREET MYRTLE BEACH, SC 29577  
(843)918-1200 Fax (843)918-1210  
WWW.CITYOFMYRTLEBEACH.COM

Issue Date \_\_\_\_\_ First Draft Due Back 15 Days from Issue Date Due Date \_\_\_\_\_

Final Draft due back 15 days prior to event Due Date \_\_\_\_\_

If there are not any changes from the 1<sup>st</sup> draft then submit a statement as a final draft.

EVENT DATE(S) \_\_\_\_\_

EVENT NAME \_\_\_\_\_

TYPE OF EVENT \_\_\_\_\_

LOCATION OF EVENT \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

A Complete Event/Vendor Listing Consists of:

1. **Complete name of person and/or business that will be a vendor or a service provider at the event. If this is not applicable then please indicate with a N/A in the appropriate section.**
2. **Complete mailing address of vendor or service provider and phone number.**
3. **Vendor or service provider's contract amount for the event.**

All information must be completed in full when you return the Event/ Vendor Listing to the Business License Department.

If you have any person or business that is not being compensated for their services please list them in the provided space below.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please Sign and date this Event/Vendor Listing and return it to the City of Myrtle Beach Business License Office.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**EVENT PLANNER**

|                 |       |                         |          |
|-----------------|-------|-------------------------|----------|
| COMPANY NAME    | _____ | BUSINESS LICENSE NUMBER | _____    |
| CONTACT NAME    | _____ | HOSPITALITY NUMBER      | _____    |
| TELEPHONE       | _____ | CONTRACT VALUE          | \$ _____ |
| MAILING ADDRESS | _____ |                         |          |
| EMAIL ADDRESS   | _____ |                         |          |

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**EQUIPMENT RENTAL**

|                 |       |                         |          |
|-----------------|-------|-------------------------|----------|
| COMPANY NAME    | _____ | BUSINESS LICENSE NUMBER | _____    |
| CONTACT NAME    | _____ | HOSPITALITY NUMBER      | _____    |
| TELEPHONE       | _____ | CONTRACT VALUE          | \$ _____ |
| MAILING ADDRESS | _____ |                         |          |
| EMAIL ADDRESS   | _____ |                         |          |

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**CATERER**

|                 |       |                         |          |
|-----------------|-------|-------------------------|----------|
| COMPANY NAME    | _____ | BUSINESS LICENSE NUMBER | _____    |
| CONTACT NAME    | _____ | HOSPITALITY NUMBER      | _____    |
| TELEPHONE       | _____ | CONTRACT VALUE          | \$ _____ |
| MAILING ADDRESS | _____ |                         |          |
| EMAIL ADDRESS   | _____ |                         |          |

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**D.J.**

|                 |       |                         |          |
|-----------------|-------|-------------------------|----------|
| COMPANY NAME    | _____ | BUSINESS LICENSE NUMBER | _____    |
| CONTACT NAME    | _____ | HOSPITALITY NUMBER      | _____    |
| TELEPHONE       | _____ | CONTRACT VALUE          | \$ _____ |
| MAILING ADDRESS | _____ |                         |          |
| EMAIL ADDRESS   | _____ |                         |          |

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**ENTERTAINMENT**

|                 |       |                         |          |
|-----------------|-------|-------------------------|----------|
| COMPANY NAME    | _____ | BUSINESS LICENSE NUMBER | _____    |
| CONTACT NAME    | _____ | HOSPITALITY NUMBER      | _____    |
| TELEPHONE       | _____ | CONTRACT VALUE          | \$ _____ |
| MAILING ADDRESS | _____ |                         |          |
| EMAIL ADDRESS   | _____ |                         |          |

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**PHOTOGRAPHER**

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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**VIDEOGRAPHER**

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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**FLORIST**

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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**CAKE/BAKER**

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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**DECORATOR**

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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**OFFICIANT**

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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\_\_\_\_\_  
(Describe Business)

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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\_\_\_\_\_  
(Describe Business)

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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\_\_\_\_\_  
(Describe Business)

COMPANY NAME \_\_\_\_\_ BUSINESS LICENSE NUMBER \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ HOSPITALITY NUMBER \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ CONTRACT VALUE \$ \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
EMAIL ADDRESS \_\_\_\_\_

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# CITY OF MYRTLE BEACH

## Event Information

CITY OF MYRTLE BEACH, P O BOX 2468, MYRTLE BEACH, SC 29578  
PHONE (843) 918-1200 FAX (843) 918-1210

|                          |            |
|--------------------------|------------|
| Date Completed           | Checked By |
| Name of Activity/Event:  | _____      |
| Description of Event:    | _____      |
| Location of Event:       | _____      |
| Applicant/Promoter:      | _____      |
| Phone Number:            | _____      |
| Business License Number: | _____      |
| Email:                   | _____      |

If your business is classified as a not for profit or nonprofit business, you will need to submit a copy of any paperwork received from the IRS or the State for review. This documentation is required for the Business License Office to determine if your business and event participants may be exempt from the requirements of the Business License Ordinance.

A participant list must be completed for each event. A participant is considered to be a person or business that provides a service, including, but not limited to, vendors (both retail and food), production companies that will set up the stage, the company hired to put in fencing, portable toilets, bands, DJs, etc. All W-2 employee(s) of the participants are covered under the participant fee. If any participant has a 1099 (contracted labor) employee(s), then each 1099 employee is considered to be a separate participant and the \$10.00 participant fee would apply for each. Any participant that holds a current City of Myrtle Beach Business License would be exempt from the \$10.00 participant fee.

### What is the difference between a W-2 employee and a 1099 contract employee?

A W-2 employee receives a payroll check in which payroll taxes are deducted from the employee's paycheck and then paid to the appropriate governmental agency by the employer.

A 1099 contract employee receives a check in which no payroll taxes have been deducted. The contract employee is responsible to pay the appropriate payroll taxes to the appropriate governmental agency on their own.

Employers use Form W-2 *Wage and Tax Statement*, to:

- Report wages, tips, and other compensation paid to an employee.
- Report the employee's income and Social Security taxes withheld and other information.
- Report wage and withholding information to the employee and the Social Security Administration. The Social Security Administration shares the information with the Internal Revenue Service.

Payers use Form 1099-MISC *Miscellaneous Income*, to:

- Report payments made in the course of a trade or business to a person who is not an employee or to an unincorporated business.
- Report payments of \$10 or more in gross royalties or \$600 or more in rents or compensation. Report payment information to the IRS and the person or business that received the payment.

The promoter is required to provide a synopsis of the event. For example: you will need to provide the date and time that the set up will begin and a detailed outline and timeline of the event.

If it is determined that you are required to obtain a business license, you will need to complete the business license application form with the Business License Office. You may contact our office at (843) 918-1200, or you can obtain the business license application from our website at [www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com). The business license approval process may take 7 to 10 business days; therefore, you are advised to apply as soon as possible to avoid any delays. If there is additional information needed or an issue with your application; additional time may be required. Your participant list will need to accompany your business license application. The Business License Office will determine the amount that you will be required to remit for your participants. Payment of the participant fees are required at least 7 to 10 business days prior to your event.

The City of Myrtle Beach may issue wristbands that would be required to be worn by each participant, W-2 employee(s) and 1099 contracted employee(s) for the duration of the event. City Code Enforcement staff will be checking to make sure each participant in the event has the required wristband for the event and that it is secured correctly to their wrist. If you have any questions or need additional wristbands for this event, please contact the Business License Office at (843) 918-1200. Any participants that are found to be non-compliant will cause us to notify you and an additional fee may be imposed.

Any participant selling prepared foods, beverages (beer, wine or liquor) or charging admissions, will be required to collect and remit the City of Myrtle Beach 1% Hospitality Fee. Prior to the event, any business not physically located inside the city limits of Myrtle Beach is required to complete a Hospitality Fee application and pay a \$200 filing fee. At the conclusion of the event, the Hospitality Fee reporting form must be filed and the \$200 filing fee will be applied. If a balance remains, the balance must be remitted with the Hospitality Fee reporting form. If an overage remains, a refund will be processed and mailed to the participant. The participant needs to contact the South Carolina Department of Revenue at (843) 839-2960 and the Horry County Treasurers Office at (843) 915-5620 to find out their regulations and tax requirements. If there will be on-site consumption of beer, wine and/or liquor, you will need to contact the South Carolina Department of Revenue to apply for the appropriate ABL permits and you will need to provide a copy of the permits to the Business License Office.



# CITY OF MYRTLE BEACH

## Hospitality Account Application

CITY OF MYRTLE BEACH, P O BOX 2468, MYRTLE BEACH, SC 29578  
PHONE (843) 918-1200 FAX (843) 918-1210

Welcome to the City of Myrtle Beach! This form must be completed and will be used to establish a Hospitality Fee account with the City of Myrtle Beach Finance Department. This form is for businesses that are required to collect hospitality fees, which would include food and beverage vendors, and businesses that charge admissions.

Events that charge an admission fee for attendance are subject to the Myrtle Beach Hospitality Fee, Horry County Hospitality Fee, and the State of South Carolina Admissions Tax. An admission ticket is subject to a total of 7.5% in Admission Tax and Hospitality Fees. The 7.5% is broken down as follows: 1% Myrtle Beach Hospitality Fee, 1.5% Horry County Hospitality Fee, and 5% SC Admissions Tax. You are responsible to collect the Admission Tax and Hospitality Fees and report the amount collected to each governmental agency separately.

Events that have prepared foods and beverages are subject to the Myrtle Beach Hospitality Fee, Horry County Hospitality Fee, and the State of South Carolina Sales Tax. Prepared foods and beverages are subject to a total of 10.5% in Sales Tax and Hospitality Fees. The 10.5% is broken down as follows: 1% Myrtle Beach Hospitality Fee, 1.5% Horry County Hospitality Fee, and 8% SC Sales Tax. You are responsible to collect the Sales Tax and Hospitality Fees and report the amount collected to each governmental agency separately.

Note: South Carolina may provide an exemption from some taxes for certain events. To obtain information on this exemption, you must contact the SC Department of Revenue at (803) 898-5471. If your event is exempt from SC taxes, your event may also be exempt from Myrtle Beach Hospitality Fees. You must provide proof of your South Carolina exemption. If you have any questions, please call the Finance Department at (843) 918-1200.

You are required to remit a \$200 filing fee with this completed application. The filing fee must be paid by cash, cashier's check or money order, credit cards are not accepted. Upon receipt of this application and filing fee, Myrtle Beach will provide you with your Hospitality Fee reporting form. It is your responsibility to obtain reporting forms from the SC Dept. of Revenue (803) 898-5471 and the Horry County Treasurers Office (843) 915-5620. At the end of your event, you are required to file your Myrtle Beach Hospitality Fee report. You should deduct the \$200 filing fee paid and remit any balance remaining. If the filing fee exceeds your Myrtle Beach Hospitality Fee collections, you may be entitled to a refund provided you have properly filed your report to the City of Myrtle Beach. At the end of the event, you should also file the appropriate reporting forms with the SC Department of Revenue and the Horry County Treasurers Office.

Business Name: \_\_\_\_\_

Corporate Name: \_\_\_\_\_

Owner First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Federal ID: \_\_\_\_\_ Event Dates: \_\_\_\_\_ to \_\_\_\_\_

Name of Event: \_\_\_\_\_

Mailing Address: (Attn) \_\_\_\_\_

(Street) \_\_\_\_\_

(City, State, Zip) \_\_\_\_\_

Contact Name: (First) \_\_\_\_\_ (Last) \_\_\_\_\_

(Attn) \_\_\_\_\_

(Street) \_\_\_\_\_

(City, State, Zip) \_\_\_\_\_

Phone: (with area code)(\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (with area code)(\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Do you have a Hospitality Fee account with the City? \_\_\_\_\_ If yes, account # \_\_\_\_\_

Will you be returning to the City for a second event this year? \_\_\_\_\_

Are you exempt from South Carolina Admissions Tax? \_\_\_\_\_ If yes, attach a copy of your exemption certificate with this completed form.